

PEUGEOT E-T16 NAMED BEST CONCEPT CAR AT THE 2026 PARIS MOTOR SHOW BY THE ASSOCIATION OF AUTOMOTIVE AND MOTORCYCLE MEDIA (AMAM)

PRESS RELEASE

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The PEUGEOT E-T16 has been awarded the "BEST CONCEPT CAR OF THE 2026 PARIS MOTOR SHOW" prize by the journalists of the AUTOMOTIVE AND MOTORCYCLE MEDIA ASSOCIATION (AMAM). This award recognizes a visionary vehicle that reinterprets one of the most iconic models in the brand's history while projecting it into a new technological, electric and emotional era.

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At the 2026 Paris Motor Show, the PEUGEOT E-T16 CONCEPT was recognized for its ability to reinvent one of the brand's most emblematic icons through a bold vision of the future. With its spectacular design, technological innovations and unique approach to driving pleasure, this concept embodies the perfect blend of heritage, emotion and technological excellence.

A tribute to a motorsport legend

The PEUGEOT E-T16 CONCEPT celebrates the 40th anniversary of the PEUGEOT 205 T16's back-to-back World Rally Championship titles. Inspired by this iconic model, it reinterprets its most distinctive design cues through a radically modern lens. Its athletic proportions, spectacular architecture, unique lighting signatures and assertive styling pay tribute to one of the most emblematic cars in motorsport history.

PEUGEOT's vision of the future

Beyond its design, the PEUGEOT E-T16 CONCEPT embodies the brand's vision for the high-performance mobility of tomorrow. Powered by an 816 hp electric drivetrain, featuring next-generation immersive technologies and delivering a unique driving experience, it stands as a true technological showcase. Its innovations provide a glimpse into the next generation of PEUGEOT electric vehicles and offer the ultimate vision of the future PEUGEOT E-208, pushing the boundaries of design, performance and driving pleasure.

Driving pleasure at the heart of the project

Developed in collaboration with the PEUGEOT Sport teams, the E-T16 CONCEPT places driving emotion at the heart of the experience. Its futuristic cockpit, featuring the Hypersquare coupled with Steer-by-Wire technology, delivers an unprecedented interaction between driver and vehicle. Combined with exceptional performance, these innovations perfectly embody PEUGEOT's promise: taking driving pleasure seriously.

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LINKS
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ABOUT PEUGEOT

PEUGEOT offers the widest EV lineup of any European mainstream brand, covering all needs from urban cars to commercial vehicles. The French charisma, the driving sensations and the Designed to last constitute the brand values of PEUGEOT. Established in over 140 countries, PEUGEOT sold almost 1.1 million vehicles worldwide in 2025. Already the leader in electric B-segment and LCV vehicles in Europe, PEUGEOT is now offering a complete lineup of 12 models, of which 9 Passenger cars and 3 LCV. PEUGEOT offers 8 years/160,000 km Peugeot Care warranty on the battery and the vehicle, as well as the On-the-go Pass on all its electric passenger cars for complete peace of mind. PEUGEOT products incorporate the latest technology, showcased by the Panoramic i-Cockpit and ChatGPT on board across the entire range. PEUGEOT is also committed to educating younger generations by supporting initiatives such as Born Free and Under The Pole to bring them closer to nature. Furthermore, PEUGEOT's passion for performance and innovation is showcased through the PEUGEOT 9X8 Hypercar, which competes in the World Endurance Championship (WEC), including the 24 Hours of Le Mans

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